

IMCAT



— 2026 —
ANNUAL CONFERENCE
*Navigating 35 Years of
Instructional Excellence*

**Annual Conference 2026
Sponsorship Opportunities**

CONNECT

December conference attendance includes instructional materials coordinators and school district decision makers from across Texas. IMCAT is reaching out to more than 1,100 school districts and charter schools in Texas to participate this year.

CULTIVATE

Whether you're a publisher of instructional materials or digital content, a supplier of instructional technology equipment, a warehouse products firm, or a seller of support materials such as office supplies or storage hardware, you'll find potential customers from across Texas at this conference.

BUILD

With new legislation affecting instructional materials in the state, IMCAT anticipates many opportunities for your organization to build long-lasting relationships with coordinators, administrators, curriculum staff, technology specialists, business office personnel, warehouse managers, and more



PLATINUM SPONSOR | \$18,000

Benefits Per Event

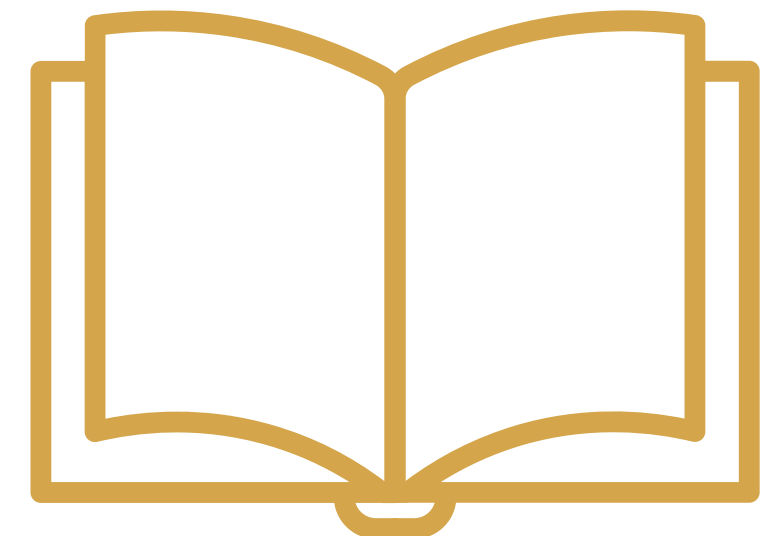
- 1 or 2 complimentary 8' x 8' exhibit space
- 4 company representatives included with exhibit space
- Priority exhibit space placement
- Priority listing in conference program and rolling powerpoints
- Opportunity to welcome all attendees at the opening session OR at the conference luncheon (2–3 min.)
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and social media
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2026–Dec. 2027)
- Pre-registration and post-attendee list access
- 1 email blast per quarter (content supplied by sponsor)
- 12 social media shoutouts (one per month...content from sponsor)



GOLD SPONSOR | \$10,000

Benefits Per Event

- 1 complimentary 8' x 8' exhibit space
- 3 company representatives included with exhibit space
- Priority exhibit space placement
- Priority listing in conference program and rolling powerpoints
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and social media
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2026–Dec. 2027)
- Post-attendee list access
- 2 email blasts (Q2 and Q4...content provided by sponsor)
- 6 social media posts (content provided by sponsor)



SILVER SPONSOR | \$5,000

Benefits Per Event

- Priority exhibit placement (must purchase exhibit space separately)
- Standard listing in conference program and rolling powerpoints
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and program
- Organization name recognition on conference signage
- Logo recognition on conference webpage and social media
- 3-month rotating ad on IMCAT website (Dec. 2026–Feb. 2027)
- 1 email blast (Q1....content provided by sponsor)
- 1 social media post in Q1 (content provided by sponsor)



EXHIBITOR | \$1,800

Benefits Per Event

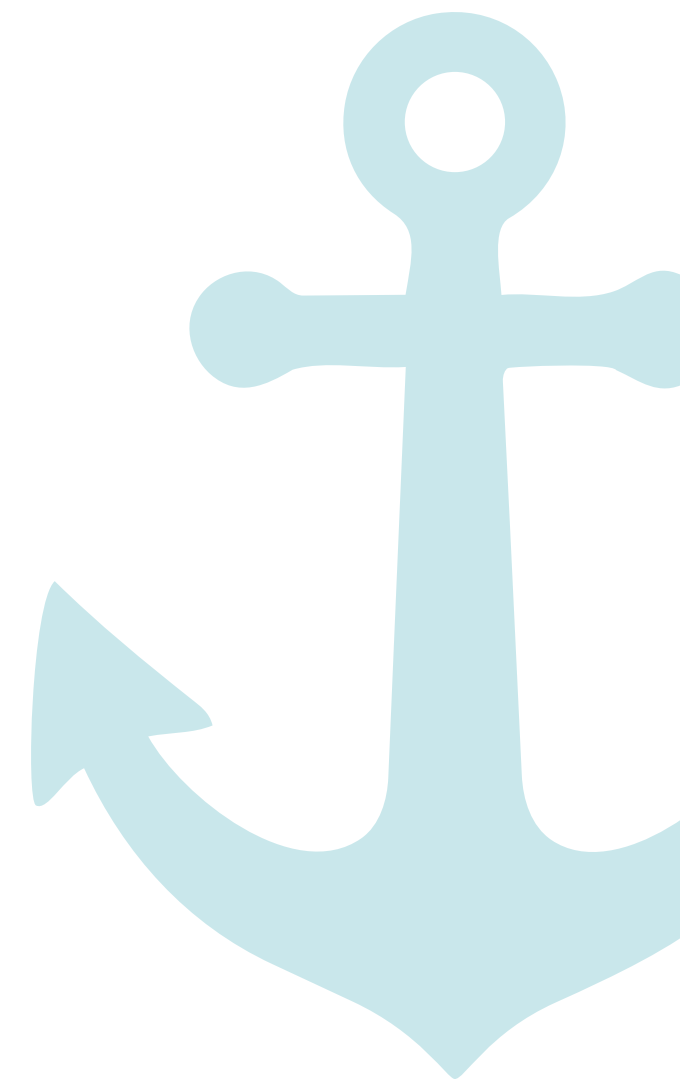
- Exhibit space includes:
- 8' x 8' exhibit space
- 6' table and 2 chairs
- 1 company sign
- 2 company representative registrations
- Standard listing in conference program

Policies: For each additional company representative, there is an additional fee of \$275 per person.

For cancellations, exhibitors will be subject to a \$100 processing fee on or before November 6.

No refunds are available after November 6.

Contact Karina@amc-texas.com to cancel/get refund.



À LA CARTE OPPORTUNITIES

Registration Lists

- Pre-Registration List | \$150
- Post-Attendee List | \$200
- Lists will include name, email, ISD

Branded Lanyards | \$1,500

Boost your visibility with this sponsorship that puts your logo on all conference lanyards.

Sponsor can either send lanyards or pay for cost of production. The \$1,500 pays for the location of your logo!

Snack Sponsor | \$1,000

Food, glorious food!
Let's purchase food that will be available during breaks!

Features your brand's logo on all communications and signage around the break area.

Napkin Sponsor | \$750

This is another LOCATION opportunity! When people grab a snack or a drink, they grab a napkin! Have your brand's logo featured on the napkin and on all communications and signage round the break area.

Coffee/Tea Sponsor | \$1,000

Attendees will appreciate the fuel to kickstart their day while connecting with your brand's logo that is prominently displayed on all communications and signage around the coffee bar.

Swag Sponsor | \$2,000

Everyone loves getting swag! This year it's a tote bag (think Eddie Bauer boat tote style).

Your logo will be prominently displayed on all communications and signage around the check in desk. Sponsor also has option to put swag in tote!

IMCAT

BECOME A SPONSOR TODAY!!

SHOWCASE YOUR BRAND



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For more Information
Visit imcat.org



