

# December Conference 2025 Sponsorship Opportunities



## CONNECT

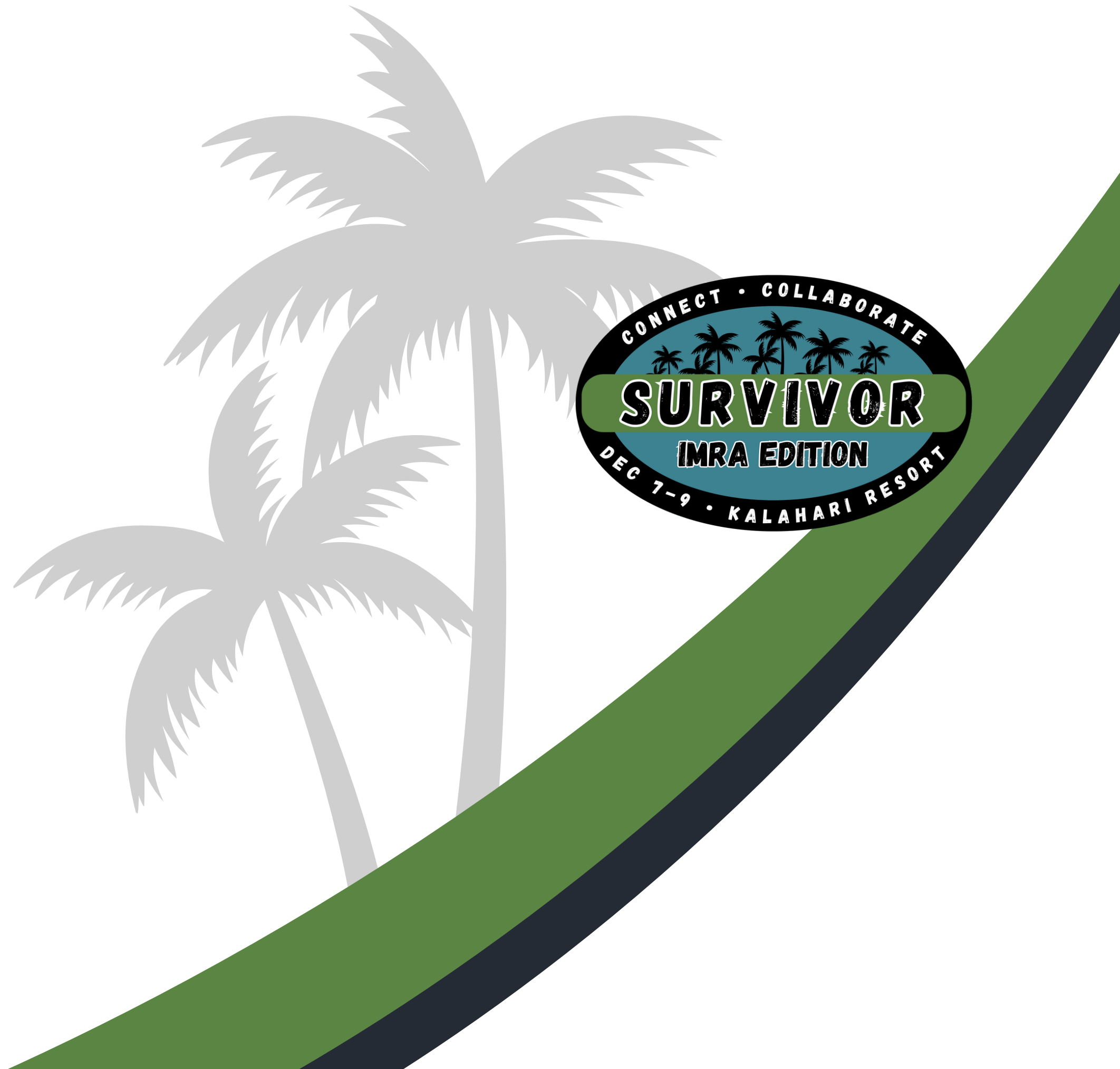
December conference attendance includes instructional materials coordinators and school district decision makers from across Texas. IMCAT is reaching out to more than 1,100 school districts and charter schools in Texas to participate this year.

## CULTIVATE

Whether you're a publisher of instructional materials or digital content, a supplier of instructional technology equipment, a warehouse products firm, or a seller of support materials such as office supplies or storage hardware, you'll find potential customers from across Texas at this conference.

## BUILD

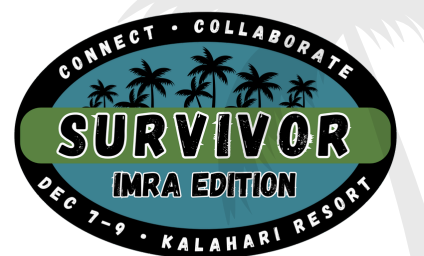
With new legislation affecting instructional materials in the state, IMCAT anticipates many opportunities for your organization to build long-lasting relationships with coordinators, administrators, curriculum staff, technology specialists, business office personnel, warehouse managers, and more.



# PLATINUM SPONSOR | \$18,000

## Benefits Per Event

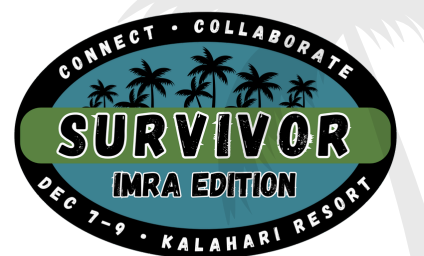
- 1 complimentary 8' x 8' exhibit space
- 4 company representatives included with exhibit space
- Priority exhibit space placement
- Priority listing in conference program and rolling powerpoints
- Opportunity to welcome all attendees at the opening session OR conference luncheon (2–3 min.)
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and social media
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2025–Dec. 2026)
- Pre-registration and post-attendee list access



# GOLD SPONSOR | \$10,000

## Benefits Per Event

- 1 complimentary 8' x 8' exhibit space
- 2 company representatives included with exhibit space
- Priority exhibit space placement
- Priority listing in conference program and rolling powerpoints
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and social media
- Logo recognition on conference signage and webpage
- Looping logo on IMCAT website (Dec. 2025–Dec. 2026)
- Post-attendee list access

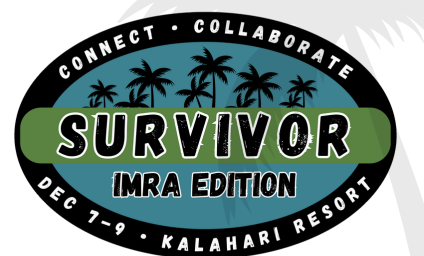




# SILVER SPONSOR | \$5,000

## Benefits Per Event

- Priority exhibit placement (must purchase exhibit space separately)
- Standard listing in conference program and rolling powerpoints
- Visual and verbal recognition during the luncheon
- Logo recognition in conference emails and program
- Organization name recognition on conference signage
- Logo recognition on conference webpage and social media
- 3-month rotating ad on IMCAT website (Dec. 2025–Feb. 2026)



# EXHIBITOR | \$1,200

## Benefits Per Event

- Exhibit space includes:
- 8' x 8' exhibit space
- 6' table and 2 chairs
- 1 company sign
- 2 company representative registrations
- Standard listing in conference program

Policies: For each additional company representative, there is an additional fee of \$275 per person.

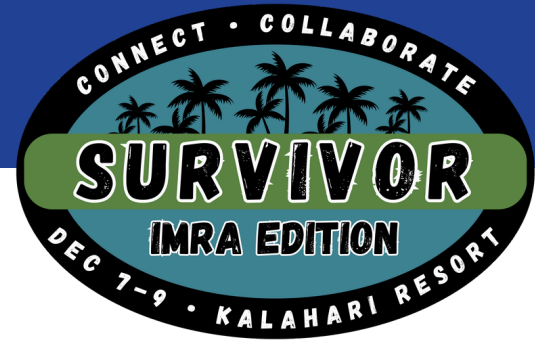
For cancellations, exhibitors will be subject to a \$100 processing fee on or before November 1.

No refunds are available after November 1.





# À LA CARTE OPPORTUNITIES



## Lists

- Pre-Registration List | \$100
- Post-Attendee List | \$150

Further enhance your brand's recognition by selecting one of the following exclusive opportunities.

## Branded Lanyards | \$1,000

(Plus Cost of Production)  
Boost your visibility with this sponsorship that puts your logo on all conference lanyards.

## AM Break Sponsor | \$800

Energize attendees during a morning break that features your brand's logo on all communications and signage about the break.

## PM Break Sponsor | \$1,000

Reinvigorate attendees during the afternoon break where your brand's logo is featured on all communications and signage about the break.

## Breakfast Sponsor | \$1,200

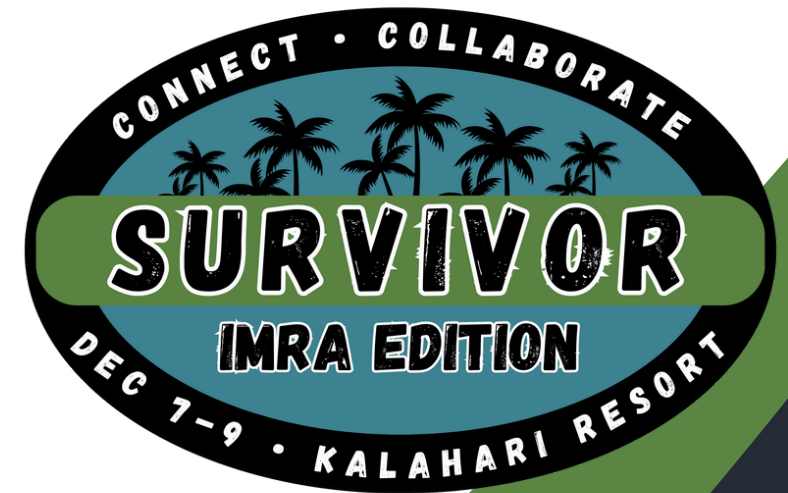
Start the day right by sponsoring one of our morning breakfasts. Attendees will appreciate the fuel to kickstart their day while connecting with your brand's logo that is prominently displayed on all communications and signage about the breakfast..

## Branded T-Shirt | \$1,500

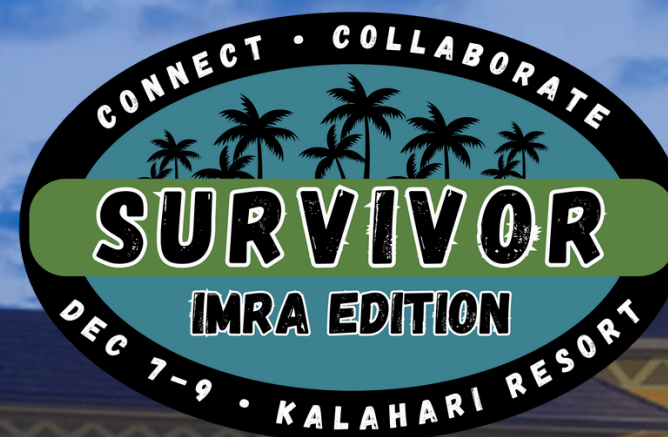
(Plus Cost of Production)  
Make a lasting impression with this sponsorship that puts your logo on a conference t-shirt.

# Cancellation Policy

- Through November 1, 2025 (in writing):  
50% cancellation fee off total amount
- After November 1, 2025: No refund
- Contact: [Karina@amc-texas.com](mailto:Karina@amc-texas.com) to cancel







**BECOME A SPONSOR TODAY!!**

**SHOWCASE YOUR BRAND**

For more Information  
Visit [imcat.org](http://imcat.org)

